



Global forum for innovations in agriculture

2018 | UTRECHT | THE NETHERLANDS
20-21 June: Jaarbeurs Expo Centre

Co-located with



In co-operation with



JOIN THEM

AT EUROPE'S LARGEST EXHIBITION AND CONFERENCE DEDICATED TO SUSTAINABLE FOOD PRODUCTION

www.gfiaeurope.com

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Register to attend at www.gfiaeurope.com

CULTIVATING CHANGE

Born with the belief that continuous innovation in agriculture is the only way to sustainably feed nine billion people by 2050, the award-winning Global Forum for Innovations in Agriculture has emerged as a global authority on sustainable food production, driving innovation through exhibitions and conferences across the world that have welcomed over 25,000 visitors since 2014.

Hosting a large exhibition and high-level conference programme, GFIA Europe will present the latest innovations and technologies for smart food production across four key areas: indoor farming and hydroponics; aquatech; livestock and animal health; and sustainable crops.

Whether you want to increase yields, combat pests, save water, improve livestock health, or meet the challenges of climate change, there are hundreds of working solutions being presented in the exhibition and conference at GFIA Europe to help you improve the productivity of your farm, agri-business or sustainable agtech programme.

See who else is going at www.gfiaeurope.com/participants-list

ONE TICKET, A WHOLE WEEK OF OPPORTUNITY



INTERNATIONAL WEEK
SMART FOOD PRODUCTION

Proud partners of the International Week for Smart Food Production, the second edition of GFIA Europe will take place at the Jaarbeurs alongside a series of other pioneering agricultural events.



VISITORS TO GFIA EUROPE ALSO GET FREE AND UNLIMITED ENTRY INTO VIV EUROPE, EUROPEAN HALAL EXPO AND THE PROAGRICA FUTURE FARMING THEATRE.



REGISTER TO ATTEND TODAY AT WWW.GFIAEUROPE.COM

WHAT'S ON



THE EXHIBITION

Find hundreds of working products to help your business remain sustainable and competitive.

FREE



MAIN CONFERENCE

Enjoy 20+ hours of networking and content with 200 delegates representing government, industry, finance and science.



INNOVATIONS THEATRE

10-minute presentations from companies who have products that are improving productivity for farmers around the world.

FREE



PROAGRICA FUTURE FARMING THEATRE

A 'how-to' guide for the implementation of smart farming across all types of food production.

FREE



MEET & MATCH SESSIONS

Enterprise Europe Network is organising B2B meeting sessions for all attendees. Sign-up when you register and start networking!

FREE



TECHNICAL TOURS

See innovation in action by visiting some of the best sustainable farming operations in The Netherlands.



INTERNATIONAL WEEK FOR SMART FOOD PRODUCTION

Visitors to GFIA will also get free entry into VIV Europe and European Halal Expo at the Jaarbeurs.

FREE



STARTUP SHOWCASE

Listen to budding entrepreneurs as they pitch their products to investors and partners to get the finances they need to develop their business.

FREE



INVEST IN HOLLAND WORKSHOPS

Focussing on the key drivers behind Dutch agrifood innovation, Invest in Holland will be running workshops each day to help international companies become involved in the Dutch agriculture.

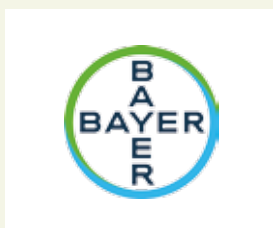
FREE



AGRIFIRM WORKSHOP

Taking place on day 1, this workshop focuses on the circular economy and includes presentations from government, Wageningen UR and farmers across the Netherlands.

INVITATION ONLY



BAYER WORKSHOP

Open to all, this workshop will take place within the Innovations Theatre on day 2.

FREE



GALA DINNER

Organised by Proagrica as part of the International Week for Smart Food Production, enjoy special keynote addresses and a superb evening of entertainment on 20th June.

ENTRY INTO THE EXHIBITION IS FREE OF CHARGE AND TICKETS TO THE MAIN CONFERENCE START AT €399 + VAT.

MAIN CONFERENCE

A conference for ideas, action and debate responding to the biggest challenges we need to overcome to drive sustainable agriculture for increased productivity and food security.

Conference tickets are available from €399 +VAT and include entry into the exhibition, opening ceremony, main conference, innovations theatre, Proagrica Future Farming Theatre, partner workshops and daily delegate lunch.

WEDNESDAY 20 JUNE 2018

10:30 – 11:00 **Opening Ceremony**

Keynote addresses from Pekka Pesonen, Secretary General, Copa – Cogeca and Andre Laperriere, Executive Director, GODAN

11:30 – 12:30 **European Farmers Panel in partnership with Proagrica**

The European Farmers Panel gathers farmers from across Europe to discuss current challenges and commonalities they face as they work to maximise their productivity and profitability without damaging the environment.

Chairs: Karl Schneider, Editorial Director Farmers Weekly Group & Emmy Koeleman, Proagrica Media Editor

12:30 – 13:30 **Collaboration, Innovation and the Roadmap to Adapting Agriculture to Climate Change**

Many regions are increasingly vulnerable to the impacts of climate change, which include changing weather patterns, rising sea levels and extreme weather events. It is essential that we understand the risk and build resilience in the food system to adapt to climate change. This session will look at the cooperative action on these issues, tools and technologies and the innovative approaches to climate adaptation in European agriculture.

- Dr. Liisa Pietola, Chair of the Copa & Cogeca Environment Working Party
- Patrick Trötschler, LIFE AgriAdapt project
- Dr. Annemarie Groot, Researcher in Policy Science Interactions, Wageningen University & Research
- Maurice Heral, The Joint Programming Initiative on Agriculture, Food Security and Climate Change (FACCE-JPI)
- Yuriko Shoji, Deputy Regional Representative, Regional Office for Europe and Central Asia, Food and Agriculture Organization of the United Nations (FAO)

13:30 – 14:30

Lunch

14:30 – 18:00

The Circular Economy – Hosted by Agrifirm (This session is invitation only)

Does geographical distance determine the success of circular agriculture?

- Dick Hordijk, CEO Royal Agrifirm
- Marjolijn Sonnema, Director General Agro and Nature – Ministry of Agriculture, Nature and Food Quality
- Martin Scholten, Managing Director Animal Sciences Group, WUR
- Ronald Wolters – Markenesse (livestock farmer)
- Hospers – Markenesse (arable crop farmer)
- Shane Ward, AgroCycle Coordinator University College Dublin
- Martine Willems – Manager Sustainable Agriculture Relations Markets Transformation Rainforest Alliance
- Ruud Zanders – Cofounder, Kipster

THURSDAY 21 JUNE 2018

10:30 – 11:30

The Role of Agriculture in Reducing Green House Gas Emissions

Food and agriculture is key to achieving the entire set of Sustainable Development Goals. Goal 13 is to combat climate change and with agriculture contributing to nearly 20 percent of greenhouse gas (GHG) emissions, it has a major role to play in achieving this goal by 2030. However, there is significant potential for the agricultural sector to provide low-cost opportunities for reducing GHG emissions without reducing productivity, yields and incomes. This panel discussion will highlight experiences and the future outlook for empowering agriculture to play its role and implement innovative practices for effective climate mitigation.

- Charlina Vitcheva, Deputy Director-General, Joint Research Centre, European Commission
- Pierre Herben, Executive Vice President Corporate Innovation, Yara
- Henning Steinfeld, Chief of FAO Livestock Information, Sector Analysis and Policy Branch (AGAL), FAO
- Sarah Singla, Farmer and Vice Chairman, APAD (Association for the Promotion of Conservation Agriculture)
- Gérard Rass, General Secretary, APAD



12:00 – 13:00

Getting Technology into the Hands of All European Farmers

The tools and innovations exist to transform agriculture. The problem is that most scientific developments and technologies are not reaching farmers at scale. This session will look at how we can rapidly take technology to scale amongst farmers in Europe. How can we make innovation accessible to all farms irrespective of their size or location? What is the appropriate regulatory framework to encourage take-up of new technologies?

- Tobias Menne, Global Head of Digital Farming, Bayer AG
- Richard Markwell, Vice President and Managing Director Massey Ferguson in Europe, Africa and Middle East (EAME) and President, CEMA
- Daniel Azevedo, Senior Policy Advisor, Copa – Cogeca
- Jannes Maes, President, European Council of Young Farmers (CEJA)
- Andre Laperriere, Executive Director, GODAN

13:00 – 14:30

The Role of Europe in Global Food Security

This high-level session will explore the latest developments in the food security and sustainability agenda and steps that have been taken by European governments, industry and organisations/civil society to address the challenge of improving global food security.

- Marie Haga, Executive Director, Crop Trust
- Hans Hoogeveen, Permanent Representative of the Netherlands to the Food and Agriculture Organization of the United Nations in Rome
- Farah Karimi, Executive Director, Oxfam Novib
- Rob Hamer, Vice President R&D, Unilever

14:40 - 17:30

Meet the Innovator

Change is coming, but what can we do to embrace it? In this session, we review innovations of note and discuss what this means for the agriculture community.

- Henk Aarts, Business Development Director Europe, N2 Applied
- Dries Raymaekers and Jurgen Decloedt, Vito Remote Sensing
- Dirk Vandenhirtz, CEO, Zasso Group AG
- Maarten Stolke, ebeam Technologies
- Pegasus Food Futures



INNOVATIONS THEATRE

The presentation of innovative ideas and products has always formed the heart of GFIA. Here is a selection of the innovations for sustainable agriculture that will be presented at GFIA Europe in the form of short TED-like talks in the Innovations Theatre. Entry is free of charge.

NETAFIRM NETBEAT

Already a global leader in precision irrigation, Netafim is promising the next revolution in digital irrigation solutions with Netafim NetBeat – the 1st irrigation system with a brain. Using a sophisticated platform that combines real-time data with Netafim™ Dynamic Crop Models™ built from over 50 years of agronomic know-how, NetBeat generates a daily irrigation strategy – personalized for each crop and farm – and executes it automatically.



DIGITAL HERBICIDE

As effective as chemicals and more accurate than mechanical weeding solutions, Zasso Group's Digital Herbicide uses high-voltage electric power to accurately destroy the shoots and roots of unwanted weeds and plants within seconds without any chemical residues, plant damage or soil erosion. Safe for the environment, food chain and human beings.



ONE ACRE FARM IN A CONTAINER

Stud Pac's Automated Portable Hydroponic Leafy Container System is fully automated and boasts an easy plug-and-play operations with 90% water saving, 80% fertilizer saving, 70% labour saving and is affordable in any climate. Producing 3,600 lettuces per month, these Grow Machines can also care for micro greens, berries and mushrooms.



LUCI®

Using a milk sample taken automatically at time of milking, LUCI® from Mastiline analyses milk for sub-clinical mastitis during the earliest stages of the condition, allowing the farmer to intervene quickly before milk yield and animal health are affected. Mastitis prevention reduces antibiotic use and increases overall herd yield.



PLUS INNOVATION PRESENTATIONS FROM:

Hortilux Screder • Digital Farming • Modular Farms • SuperoRGANICS Global • Aquastatus • Evergreen Agro Farm & Research Neoal • Cerescon BV • AminoA • Agrobase-Logigram • Life Agro Products • Airbus • Seven Steps to Heaven • VARI • SG Lab • Vito Remote Sensing • IFOAM Organic Leadership • Levity Crop Science • Trapview • Novioponics • Weather Impact • Sigrow • Dunavnet Doo • Dawin GmbH • Neo BV • Agrieye • Delta T • Siseth • Art 21 • eLeaf • Lindsay Corp • BoMill AB • Geo Cledian • Growcentia

SEE THE FULL SCHEDULE AT WWW.GFIAEUROPE.COM

THE EXHIBITION

Find hundreds of products to improve the productivity of your food production business. Whether you want to increase yields, save water, improve livestock health, or meet the challenges of climate change, there are hundreds of solution providers exhibiting at GFIA Europe with working products to help you improve the productivity of your farm, agri-business or sustainable agtech programme.

PRODUCT SECTORS



Climate-smart
Agriculture



Disease &
Pest Control



Food Losses
& Waste



Controlled
Environments



Biotechnology



ICT In
Agriculture



Mechanisation



Nutrition



Organic
Agriculture



Saltwater
Agriculture



Soil & Plant
Health



Water
Management



Finance &
Investments

EXHIBITOR LIST

ADC Bioscientific, UK
Agricolus, Italy
Agrieye, Ukraine
Agrifirm, The Netherlands
Agro Smart ART 21
Agrobase-Logigram
Agropolis, Belgium
AminoA+ AminoA Biostimulants
Auroras, Italy
Bayer AG, Germany
Biostadt, India
BoMill AB, Sweden
Burkert Fluid Control Systems, The Netherlands
Dawin GmbH
Delta T Devices, UK
Dunavnet Doo, Serbia
Ecorobotix, Switzerland
eLeaf, The Netherlands
ESTEDE, The Netherlands
Europe Enterprise Network, The Netherlands
Evergreen Agro Farm & Research Nepal, Nepal
FONS, Poland
G5 Skyward Growth, Rwanda
Geo Cledian, Germany
GODAN, UK
Green Grow Ventures, Portugal
Growcentia, USA
Guttler GmbH, Germany
Invest in Holland, The Netherlands

Knoell Consult
KSAS Corporation LLC, India
Levity Crop Science, UK
Life Agro Products, Nepal
Lindsay Corp, The Netherlands
LOEWE, Germany
Manticore, Germany
Moldova Investment & Export Promotion, Moldova
N2 Applied, Norway
NAMBO Co. Ltd, Denmark
.NEO B.V
Netafim, Israel
Nofence, Denmark
Novioponics, The Netherlands
PhenoVation Life Sciences, The Netherlands
Polwet, Poland
Proagrica, The Netherlands
Sigrow, The Netherlands
Siseth – Plantator Systems, Poland
Terra Aquatica, France
Trapview
Vantage Agrometius, The Netherlands
VARI, India
Vito Remote Sensing, Belgium
Vivekon.M&M Industries, India
Weather Impact, The Netherlands
Xfarm, Italy
ZASSO, Germany

ATTENDEE PACKAGES

1. EXHIBITION ONLY: FREE OF CHARGE.

Includes entry into the International Exhibition, Innovations Theatre, Proagrica Future Farming Theatre, partner workshops, plus access to the online meeting system and app to facilitate networking with exhibitors and other attendees.

2. EXHIBITION + CONFERENCE: TICKETS FROM €399 +VAT.

Includes the above PLUS entry into the opening ceremony, main conference theatre, daily delegate lunch and priority access to technical tours.

HOW TO JOIN US AT GFIA EUROPE

1. REGISTER

The exhibition is free to attend for pre-registered attendees and conference passes can be purchased from €399. Book online at www.gfiaeurope.com

2. LOGISTICS

For assistance with your flight, transfers, hotel bookings or visa applications please contact:

Eline Theys

T: 0032 478 500 516

E: eline@themediahouse.be

3. FIND PEOPLE YOU NEED TO MEET

At time of registration, select to use the B2B meeting service run by Enterprise Europe Network. Use this online portal and mobile app to find exhibitors and people that you should meet and fix meetings ahead of the event.

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MARKETING GROUP